KENDRA NIX

MEDIA KIT / 2026

CREATOR + UGC + BRAND PARTNERSHIPS

RELATABLE CONTENT. REAL-LIFE ENERGY.

Kendra Nix is a working wife, mom and creator who turns everyday moments into personality-led content people want to watch. She creates brand-ready stories across lifestyle, beauty, wellness, family and products — with warmth, humor and a clear reason to care.



LIFESTYLE	BEAUTY	WELLNESS	FAMILY	PRODUCTS
3,933	**1,609**	**2,324**	**10,848**	**6,689**
COMBINED FOLLOWERS	INSTAGRAM FOLLOWERS	FACEBOOK FOLLOWERS	VIEWS — LAST 28 DAYS*	ACCOUNTS REACHED LAST 28 DAYS*

Sources: Instagram @kendraenix — 1,609 followers, Nov 2, 2026 audit. Facebook professional page — 2,324 followers, Oct 8, 2026. Combined: 3,933 followers. *Last 28 days, Instagram (Nov 2, 2026 audit): 10,848 views; 6,689 accounts reached.
For reference only — Aug 18–24, 2026: weekly reach 5,164; reach rate 12.37%; engagement 6.8%. | KENDRANIX.COM

WHAT I CREATE

SOCIAL-FIRST CREATIVE BUILT TO FEEL NATURAL IN THE FEED.



PRODUCT DEMOS



LIFESTYLE CONTENT



STORYTELLING



CREATOR-LED

SERVICES

UGC

Native-feeling short-form content made for brand channels.

PRODUCT DEMOS

Clear, relatable demonstrations rooted in real-life use.

AFFILIATE CONTENT

Conversion-minded recommendations that educate and drive action.

PAID SOCIAL

Hook-forward creative designed for organic and paid campaigns.

LIFESTYLE CONTENT

Personality-led content connecting products to everyday routines.

STORYTELLING

Relatable narratives, humor and moments that build connection.

COLLABORATION OPTIONS

Sponsored content / UGC packages / Brand campaigns

Affiliate partnerships / Paid usage / Custom creative

LET'S WORK

READY TO CREATE SOMETHING WORTH WATCHING?

hello@kendranix.com **kendranix.com** **TikTok @themskshow** **YouTube @kendranix**

Rates and custom packages available upon request.