

CREATOR + UGC + BRAND PARTNERSHIPS

RELATABLE CONTENT. REAL-LIFE ENERGY.

Kendra Nix is a working wife, mom and creator who turns everyday moments into personality-led content people want to watch. She creates brand-ready stories across lifestyle, beauty, wellness, family and products - with warmth, humor and a clear reason to care.



LIFESTYLE

BEAUTY

WELLNESS

FAMILY

PRODUCTS

3,282

AGGREGATE FOLLOWERS

5,164

WEEKLY REACH

12.37%

REACH RATE

6.8%

ENGAGEMENT RATE

64.6%

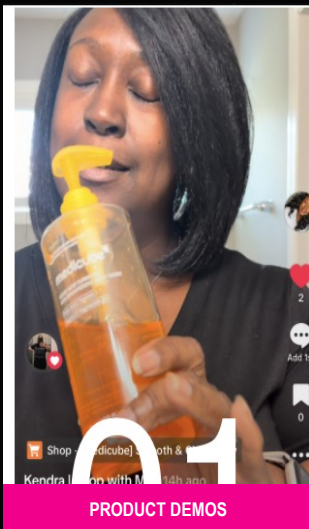
WOMEN

67.11%

U.S.-BASED

WHAT I CREATE

SOCIAL-FIRST CREATIVE BUILT TO FEEL NATURAL IN THE FEED.



SERVICES

UGC

Native-feeling short-form content made for brand channels.

PRODUCT DEMOS

Clear, relatable demonstrations rooted in real-life use.

AFFILIATE CONTENT

Conversion-minded recommendations that educate and drive action.

PAID SOCIAL

Hook-forward creative designed for organic and paid campaigns.

LIFESTYLE CONTENT

Personality-led content connecting products to everyday routines.

STORYTELLING

Relatable narratives, humor and moments that build connection.

COLLABORATION OPTIONS

Sponsored content / UGC packages / Brand campaigns

Affiliate partnerships / Paid usage / Custom creative

LET'S
WORK

READY TO CREATE SOMETHING WORTH WATCHING?

hello@kendranix.com

kendranix.com

TikTok @themsksnow

YouTube @kendranix

Rates and custom packages available upon request.